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- [Toffler Associates](#) is a strategy consulting firm that helps public and private sector clients create enduring success by better understanding the forces driving change around them and preparing for what the future will demand.
- Toffler Associates combines forward-looking methodologies, in-depth industry and other knowledge, and powerful insights from a network of global experts to turn analysis into action.
- The firm was founded in 1996 by world-renowned futurists Alvin and Heidi Toffler. While the Tofflers are not involved in the day-to-day activities of the firm, Toffler Associates' work is grounded in many of their perspectives regarding socio-economic, political, technological, and other change.
- Toffler Associates is led by a group of seven partners, headed by Deborah Westphal, who serve as trusted advisors to business, government and political leaders around the globe.
- Toffler Associates' staff members are seasoned consultants with extensive management and business experience along with in-depth knowledge of a variety of industry sectors and government agencies.
- While consultants are located throughout the U.S., the firm has offices in Manchester, MA and Reston, VA (near Washington, D.C.).
- Toffler Associates works with private-sector clients – like those in the transportation, aerospace, information technology and defense markets – to create and execute strategies that drive top-line growth.
- The company also works with public-sector clients — federal agencies, particularly in Defense and Intelligence, as well as associations and not-for-profit institutions – to develop and implement ways to use resources more effectively and build lasting public trust.

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